***Ag Management Solutions, LLC***

Ag Management Solutions is seeking a dynamic and energetic Communications Specialist to work directly with the Communications Program Manager to carry out communications activities across southern Minnesota, serving as a liaison between the county soybean organizations and the state soybean organizations. A successful candidate will be a self-starter with strong communication skills and understanding of agricultural related issues

**PRIMARY RESPONSIBILITIES**

* Collaborate with county soybean associations to implement marketing and communication campaigns. This includes delivering state-level information from the Minnesota Soybean Research & Promotion Council and the Minnesota Soybean Growers Association to county soybean boards and acting as the primary resource and contact person for the assigned regional territory (southern Minnesota) by:
  + Building relationships with farmers and communicating their concerns back to the state organizations.
  + Determining the appropriate elements (advertising, trade shows, social media, etc.) of Minnesota Soybean’s Regional County Promotion program to showcase the work of the soy checkoff within the assigned territory.
  + Identifying and recruiting farmers to participate in county and state leadership.
  + Enhancing the political effectiveness of the county soybean associations.
  + Increasing soybean membership within each county of the assigned regional territory.
  + Promoting the value and work of the Minnesota Soybean Growers Association.
  + Attending, participating in, and reporting on county association meetings.
* Develop relationships with key influencers (e.g., media, extension educators), first purchasers (e.g., elevators, feed mills), agribusinesses, and other stakeholders (e.g., agronomic advisors) within the assigned territory.
* Maintain and update the regional territory contact database.
* Collaborate with the marketing and communications team to develop news articles, press releases, magazine stories, social media content, and talking points on behalf of AMS clients.
* Provide analysis to Program Lead Staff on critical imminent and long-term issues affecting producers within the assigned territory.
* Promote, facilitate, and execute programs under the direction of Program Lead Staff.
* Have a detailed understanding of regional, national, and global issues affecting agriculture and effectively relay this information to producers when appropriate.

**QUALIFICATIONS**

* A two- or four-year degree in marketing, communications, or a related field is required.
* A strong understanding of and passion for modern agriculture, along with an awareness of issues that affect profitable farming.
* Highly motivated, innovative, organized, accurate, and detail-oriented, with strong written and oral communication skills. Excellent public relations skills, with evidence of the ability to work and communicate with diverse people to ensure effective internal and external relationships.
* Working knowledge of Adobe Photoshop and InDesign is preferred but not required.
* Ability to manage time effectively, work independently, and exercise good, sound judgment via remote supervision. Must be a self-starter.
* Ability to plan, organize, direct, and coordinate program activities and manage multiple projects, programs, and contractors.
* Available to work a flexible schedule, including evenings and weekends as the job requires, with extensive in-state travel.
* A valid driver’s license and insurability under our commercial vehicle insurance policy are required.

**WORKING CONDITIONS**

Working conditions include in-office, remote work and extensive travel, including some overnight travel. Remote work and travel may involve exposure to the elements.

**ABOUT US:**

Ag Management Solutions (AMS) is an association management company that provides various services, including accounting, administrative services, marketing communications, membership services, events services, and technical expertise to a growing list of client organizations. Our mission is to help small and mid-sized agribusinesses and associations realize efficiencies to maximize effectiveness. AMS employees are passionate about agriculture, talented in their fields, and dedicated to the success of our client organizations. Check out our website to learn more: <https://agmgmtsolutions.com/>

**WHAT WE OFFER:**

* Competitive salary and benefits package.
* Opportunities for professional growth and development.
* A supportive and collaborative work environment.
* The chance to make a significant impact in a leading industry organization.

**APPLICATION PROCESS:**

Interested candidates should submit a resume, cover letter, and contact information for three professional references to hr@agmgmtsolutions.com. Please include "Communications Specialist Application - [Your Name]" in the subject line of your email.

Ag Management Solutions is an equal-opportunity employer. We look forward to welcoming a passionate and skilled Communications Specialist to our team!